

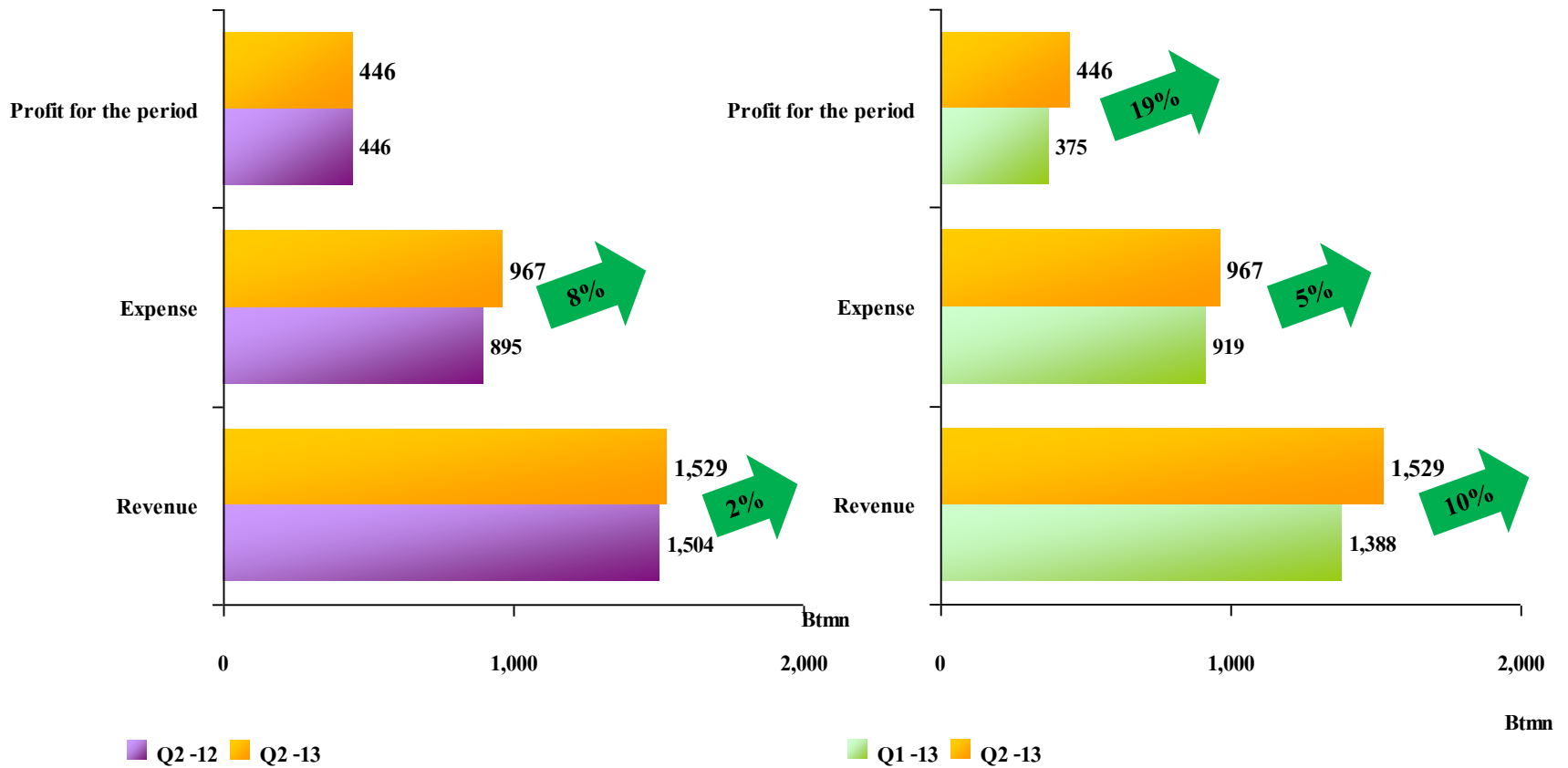


# แสดงผลการดำเนินงาน ประจำไตรมาส 2 ปี 2556

16 สิงหาคม 2556

# Financial Highlights

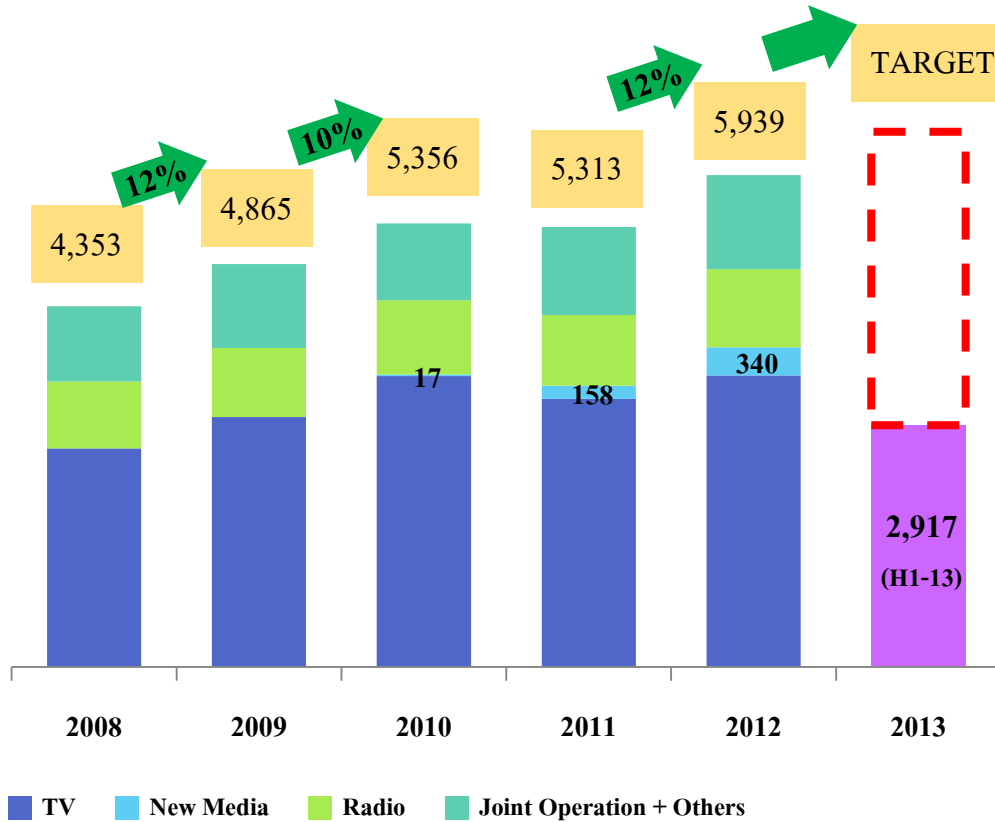
## Financial Highlights



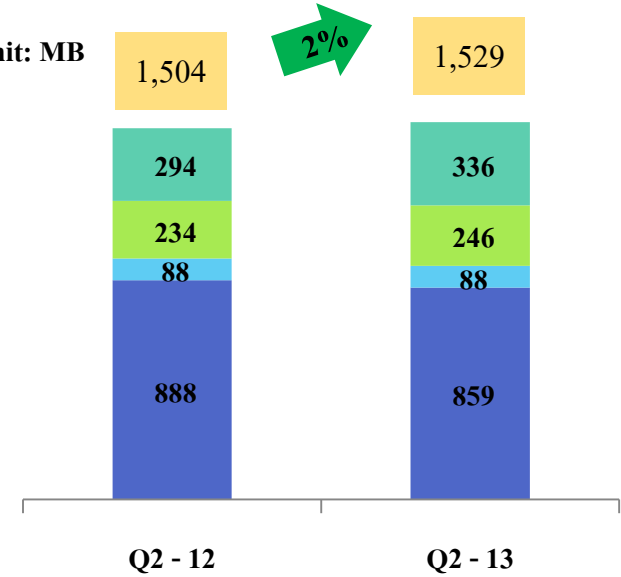
# Financial Highlights

## Revenue in All Segments

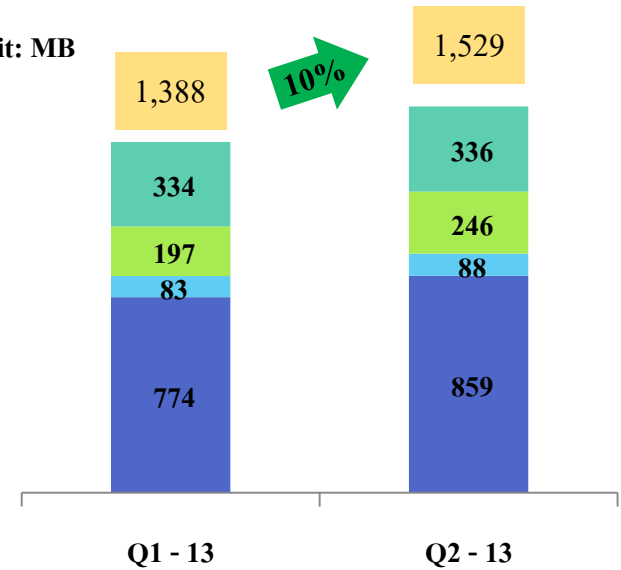
Unit: MB



Unit: MB



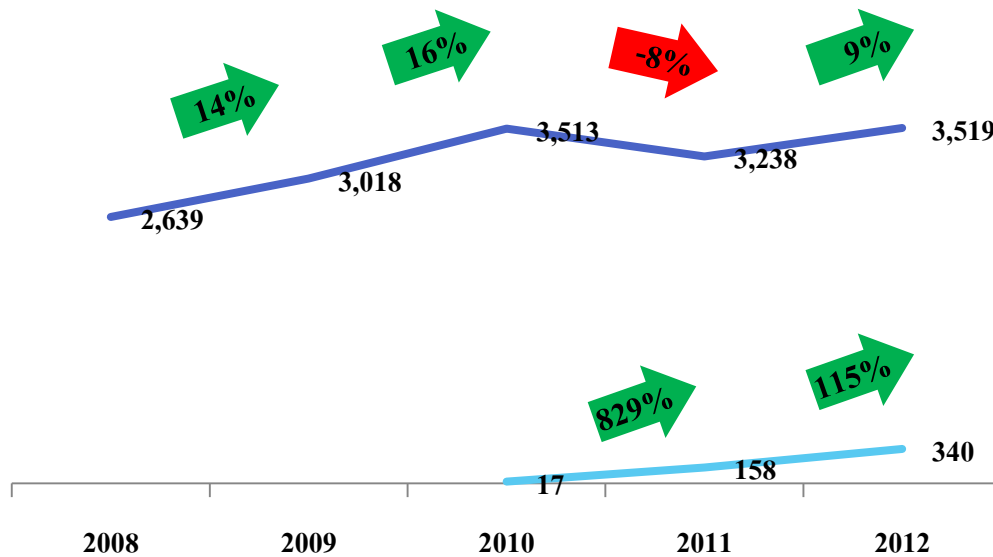
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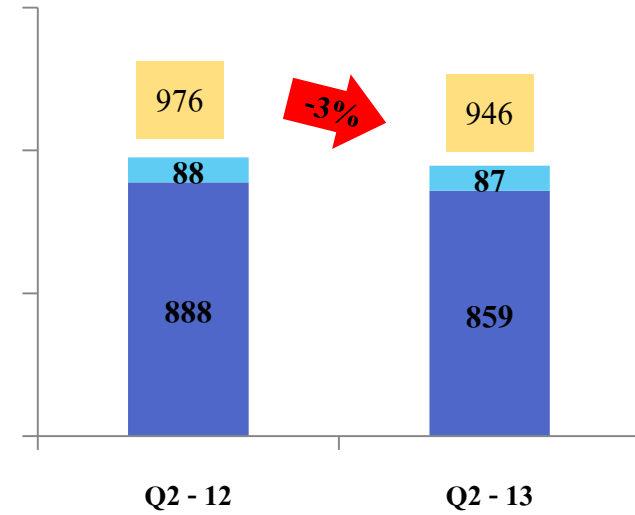
# Financial Highlights

## TV and New Media (MCOT Network) Revenue

Unit: MB



Unit: MB

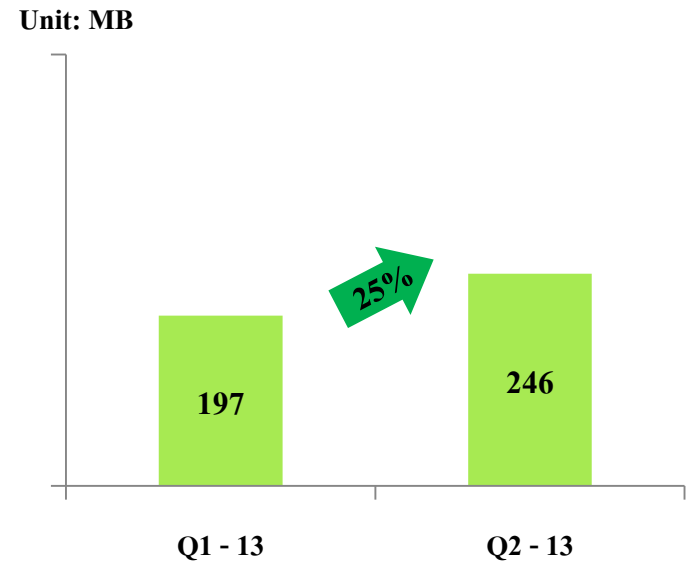
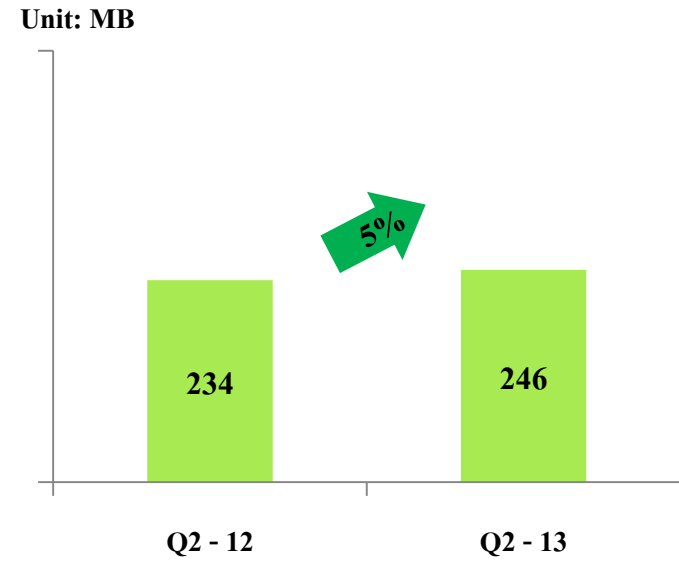
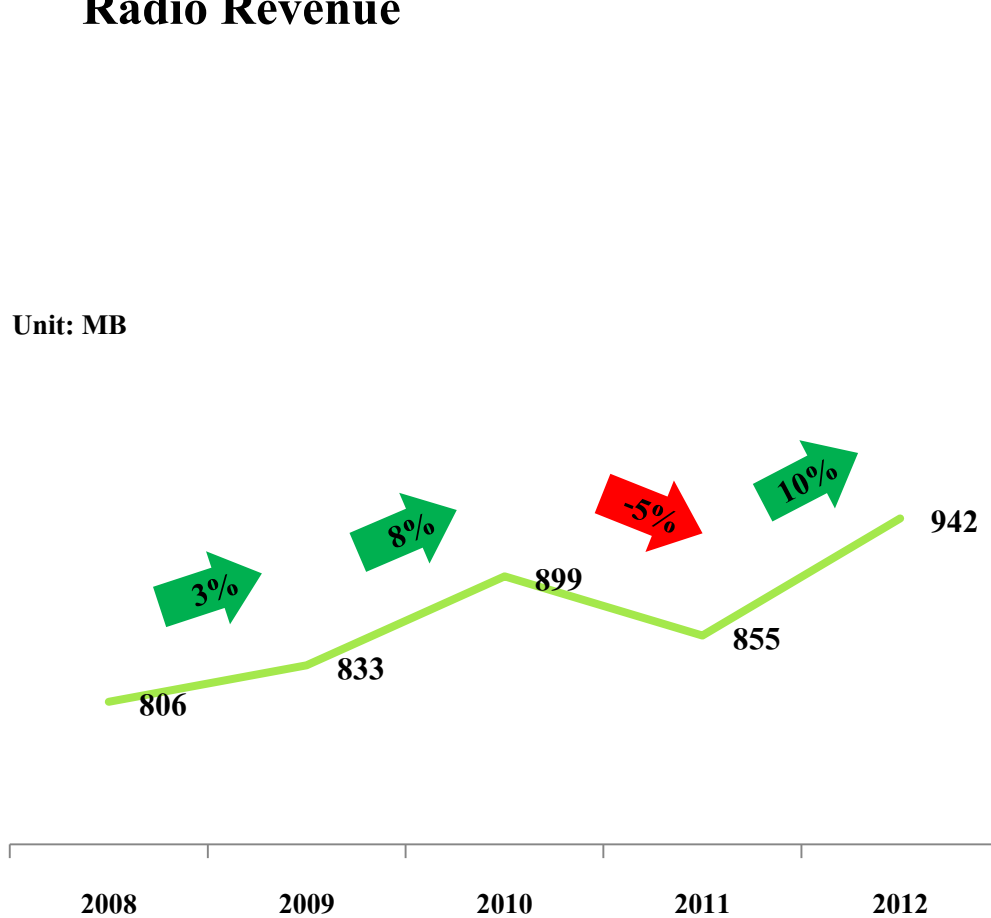


Unit: MB



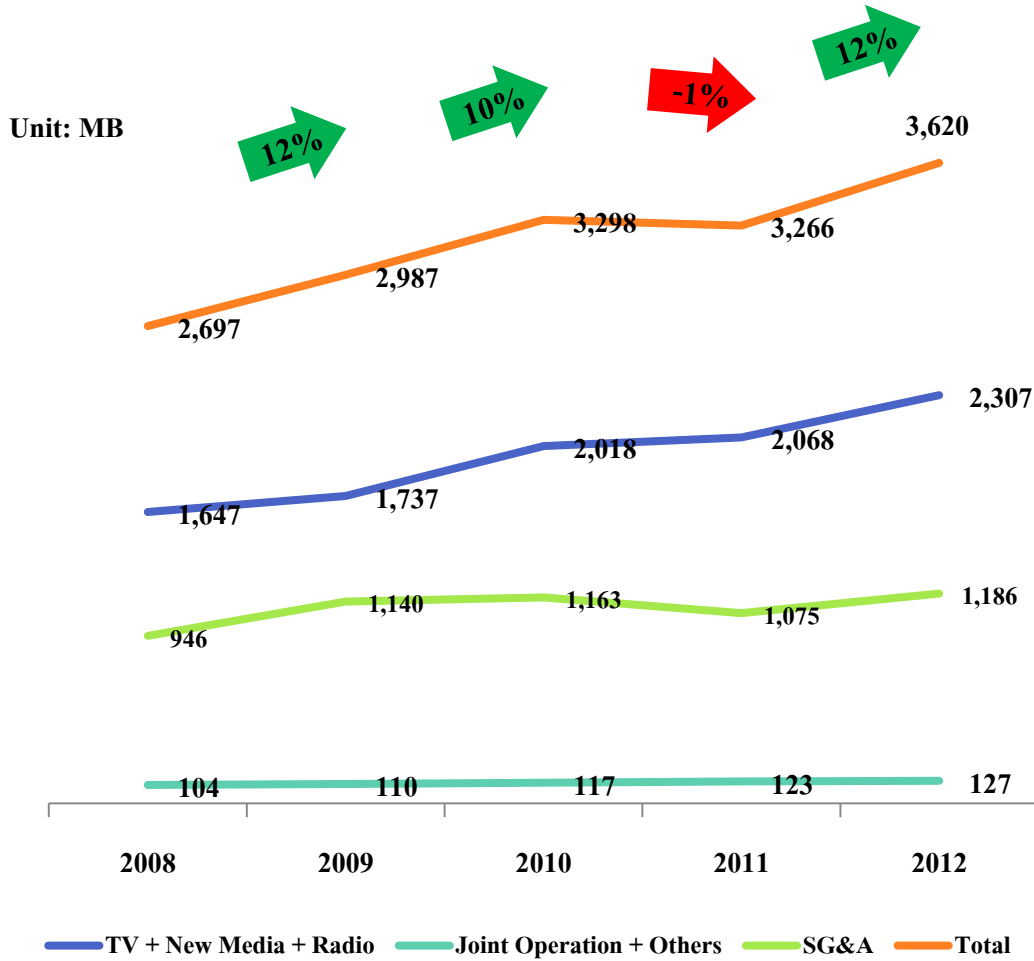
# Financial Highlights

## Radio Revenue

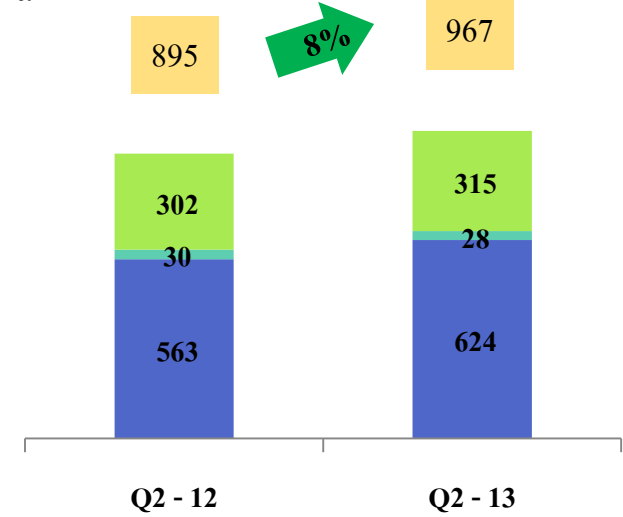


# Financial Highlights

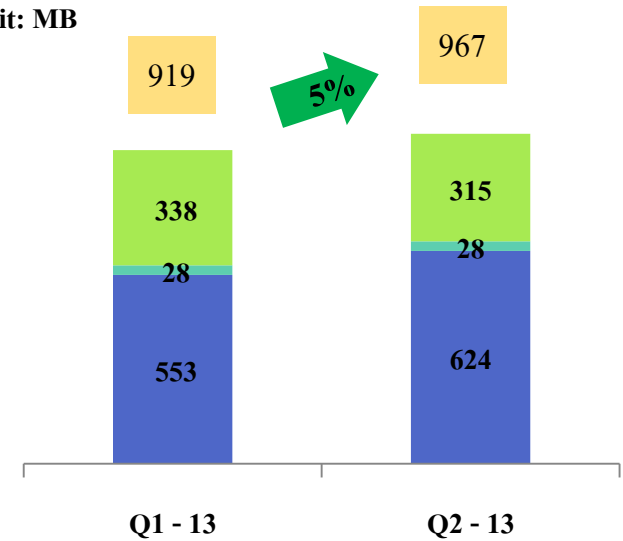
## Cost Structure



Unit: MB



Unit: MB

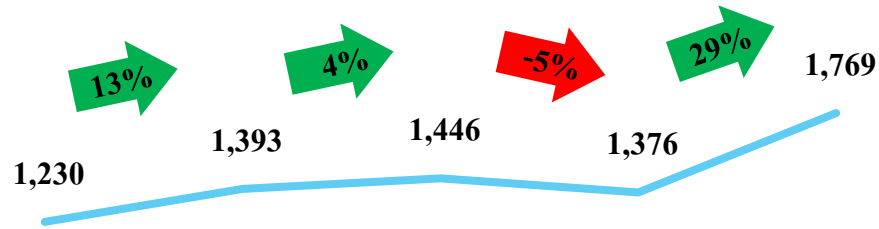


# Financial Highlights

## Profit for the period

■ Owners of the parent
 ■ Non-controlling interests

Unit: MB



2008

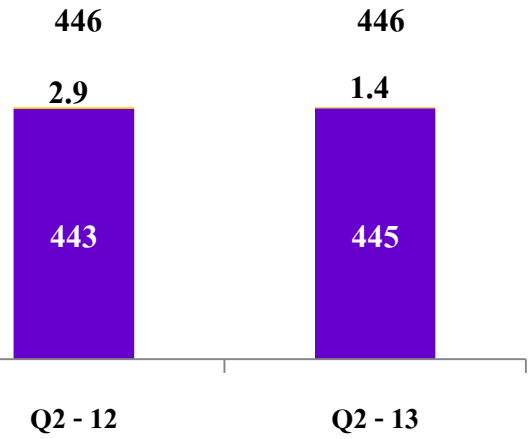
2009

2010

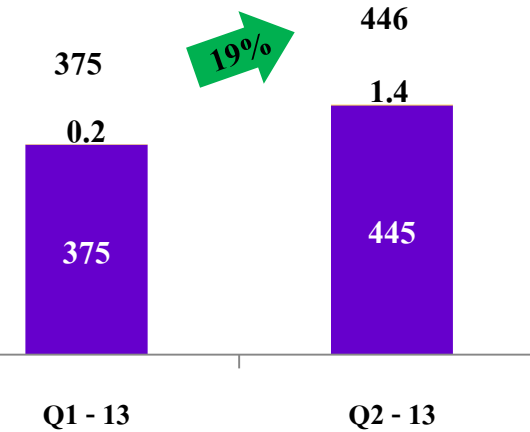
2011

2012

Unit: MB

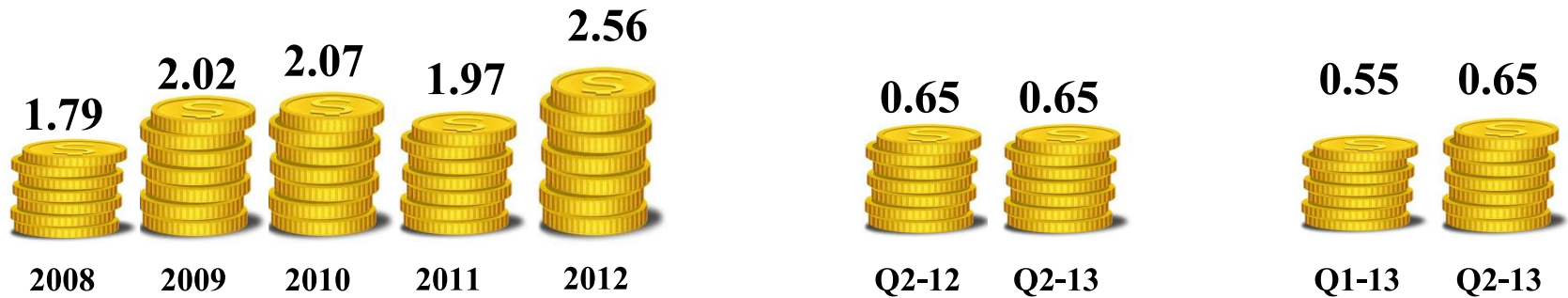


Unit: MB

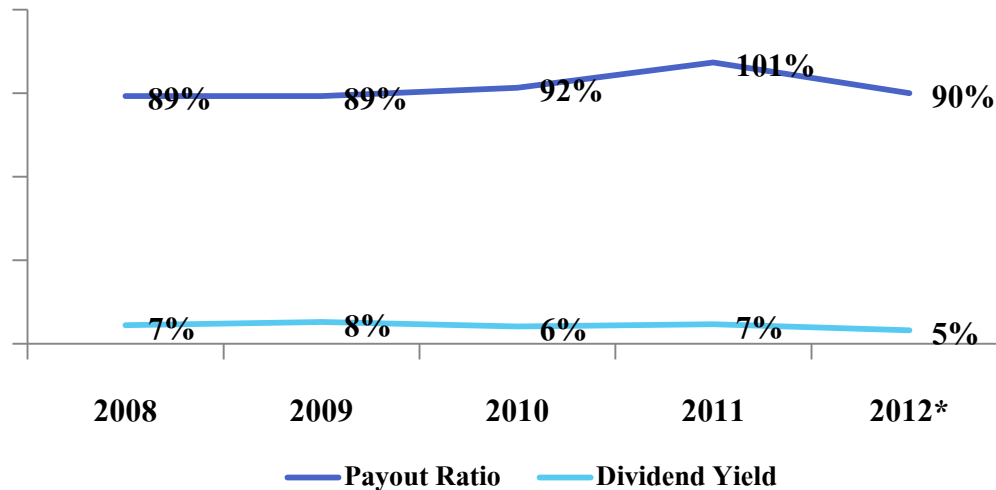


# Financial Highlights

## EPS



## Payout Ratio & Dividend Yield



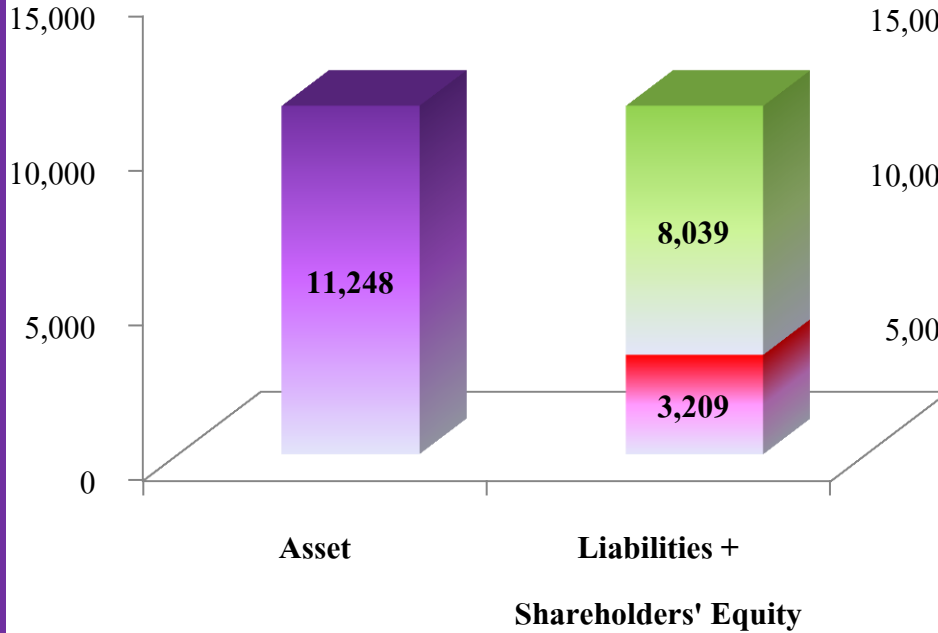
\*Last Trade on May 8, 2013 = 52.00 Baht



# Statement of Financial Position

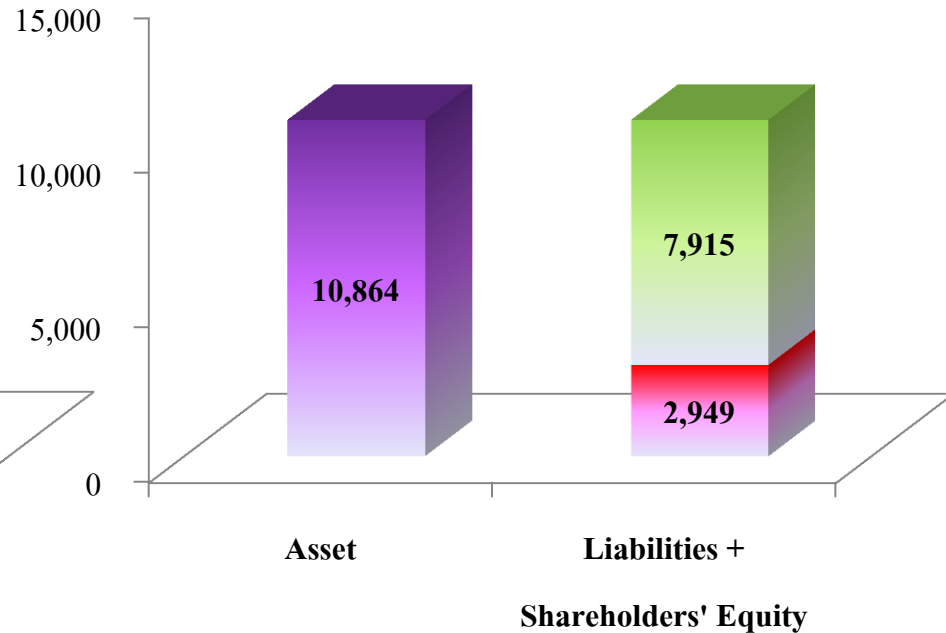
Shareholders' Equity Liabilities Asset

Unit: MB



2012

Unit: MB



Q2 - 2013

**Thank You**

