

ANALYST BRIEFING

PRESENTATION



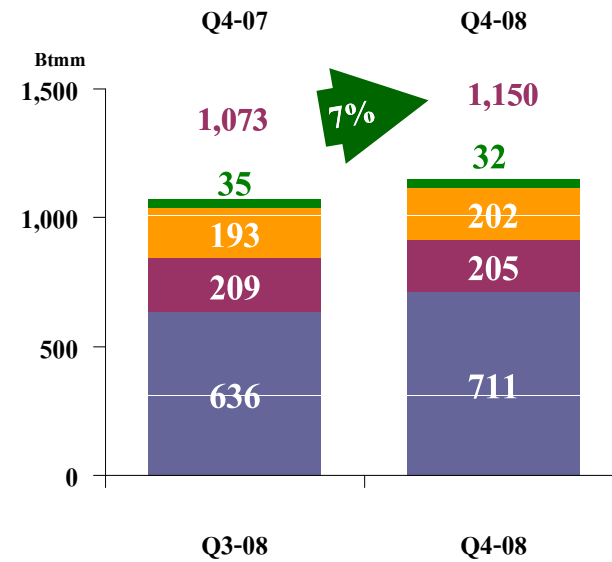
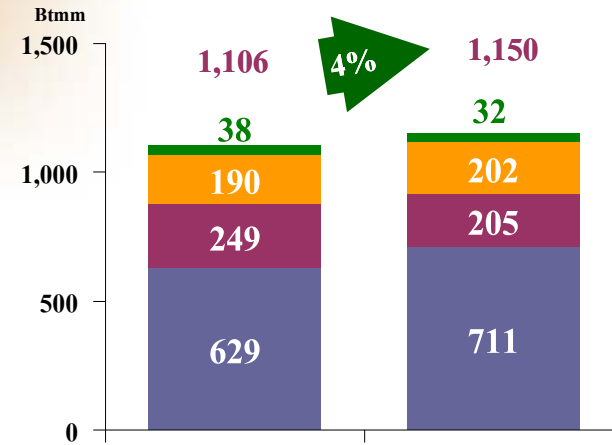
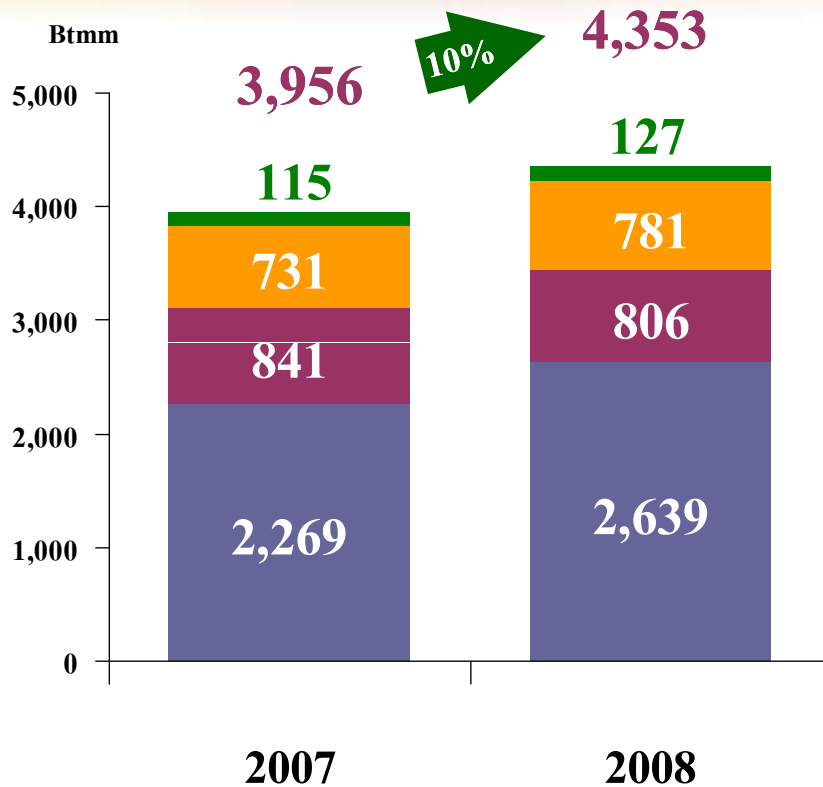
MCOT

2009

3 MARCH 2009

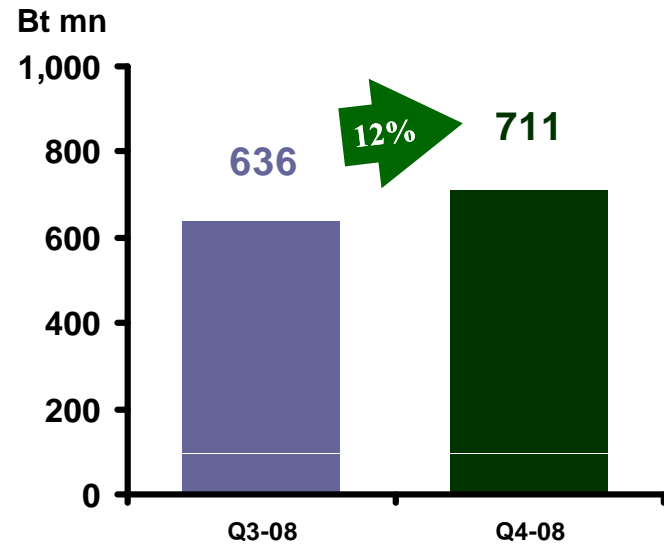
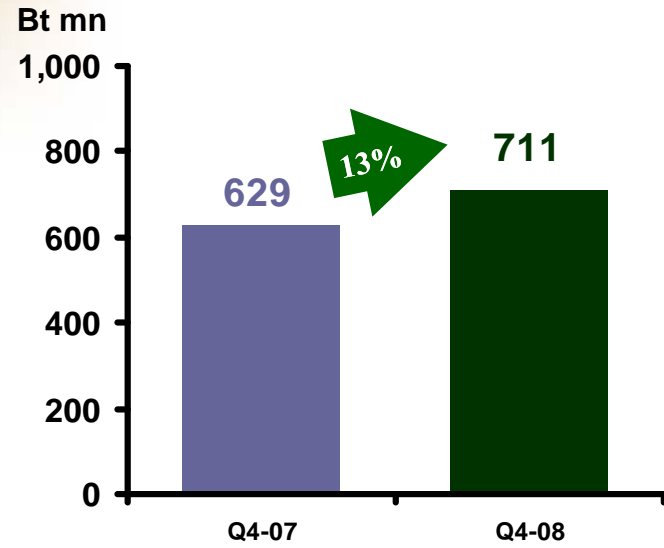
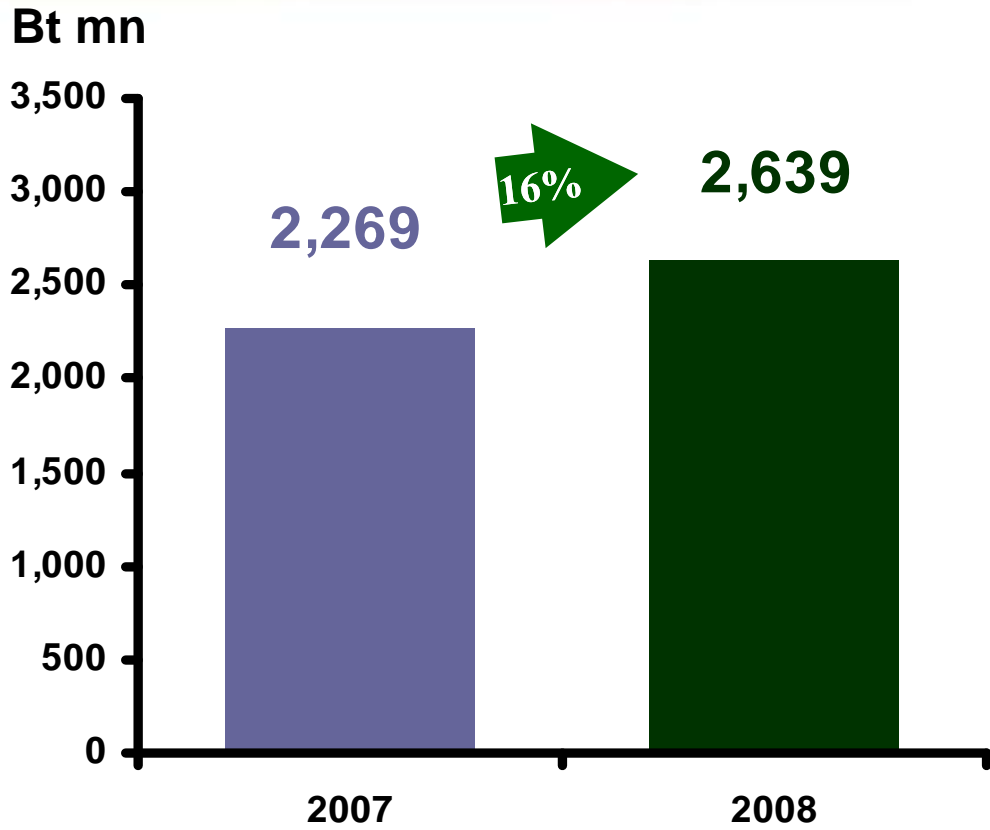


Revenue in All Segments



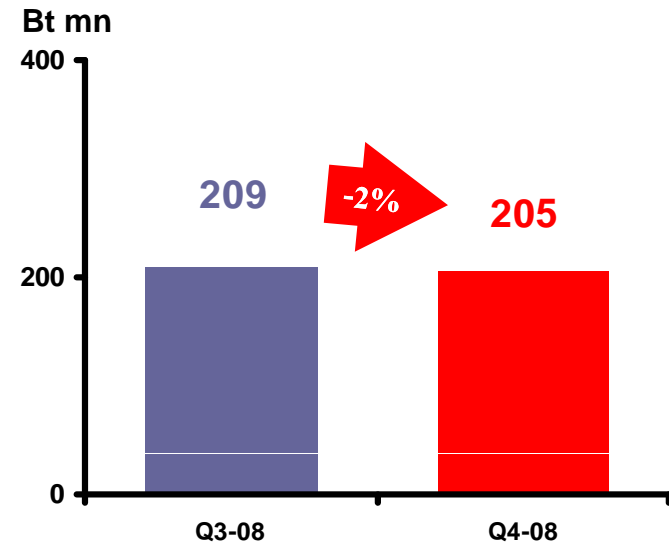
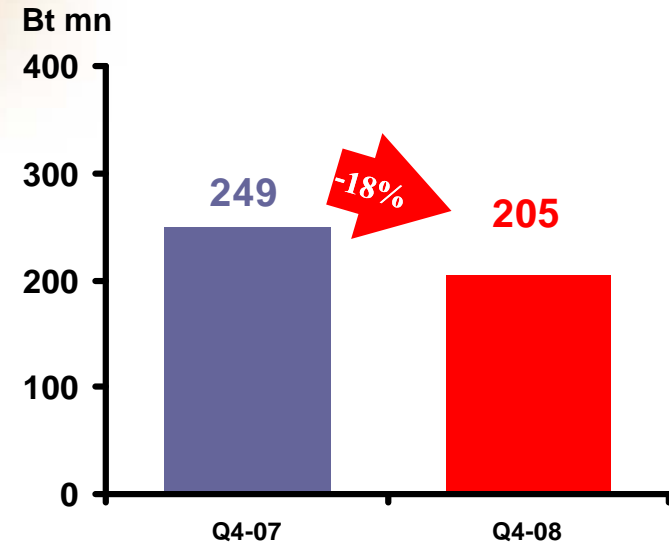
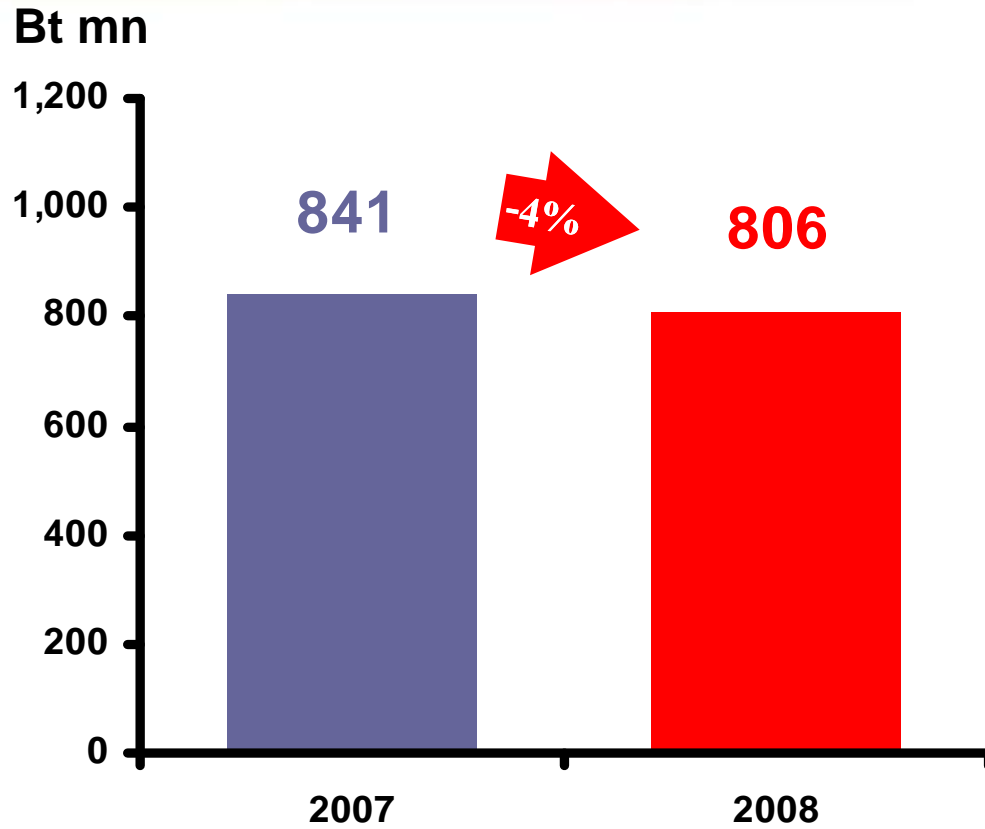


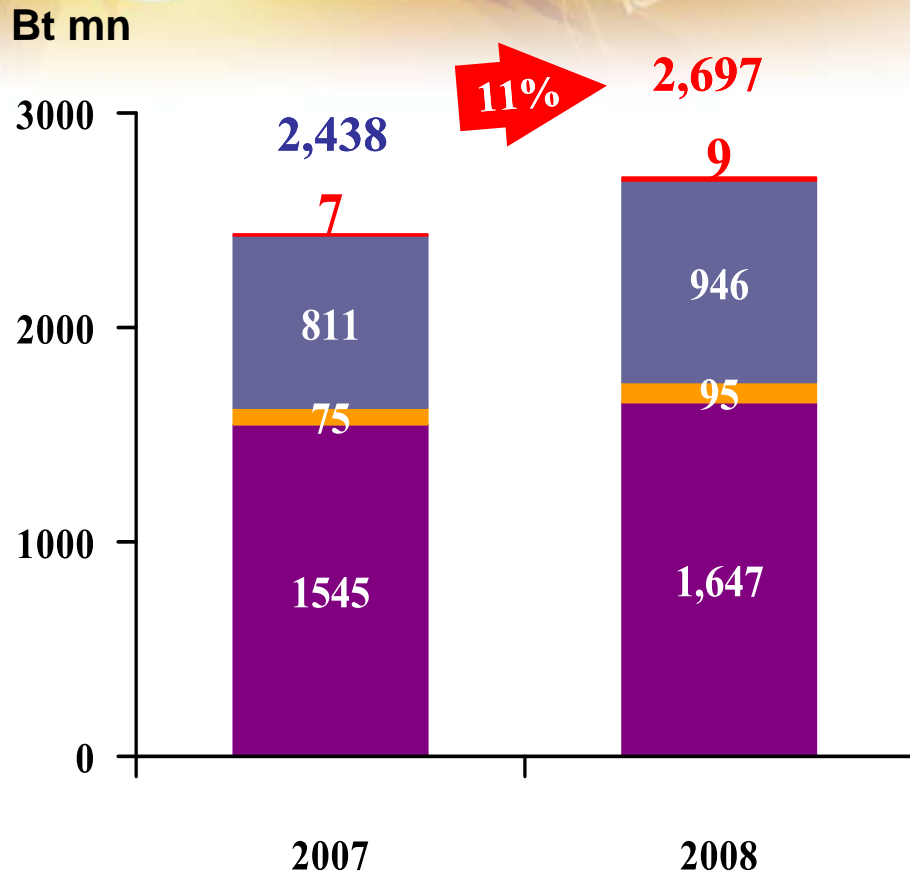
Television Revenue



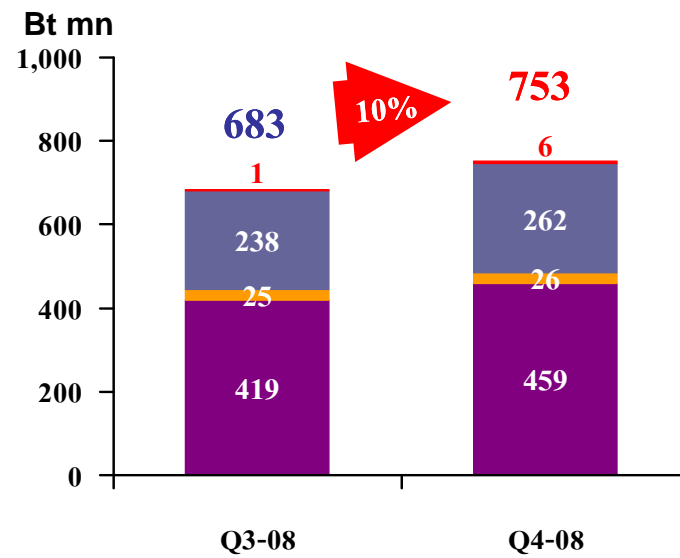
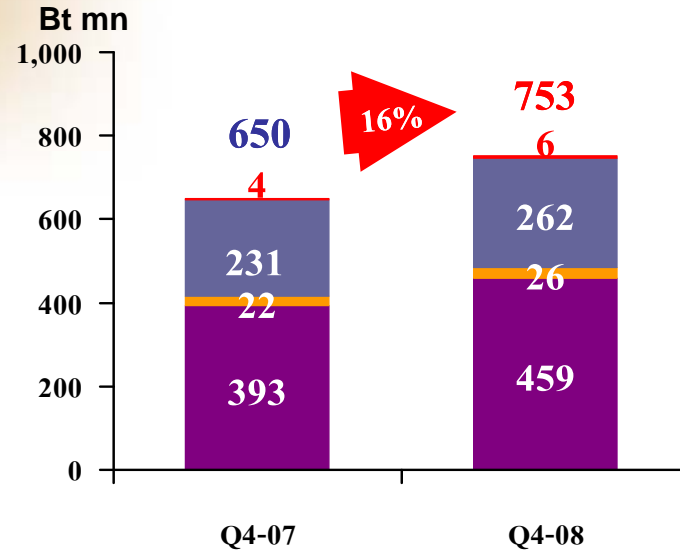


Radio Revenue



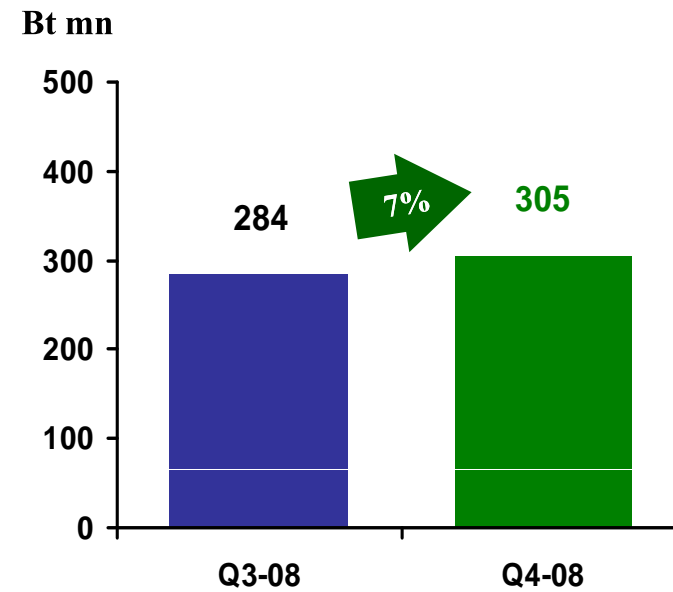
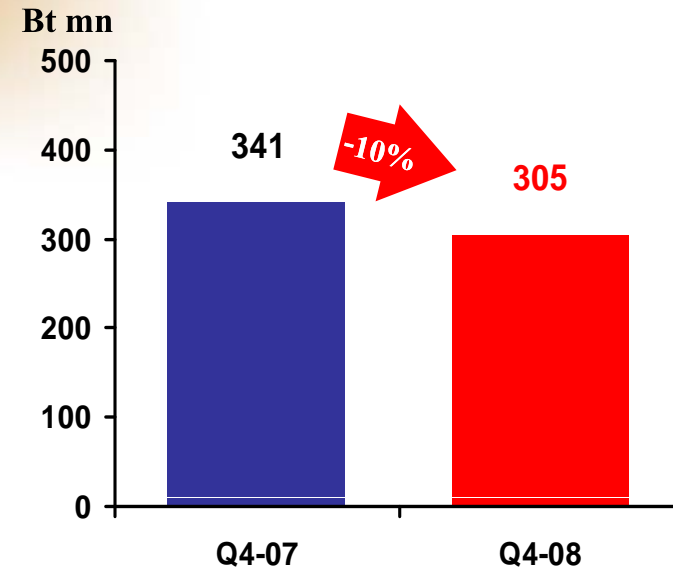
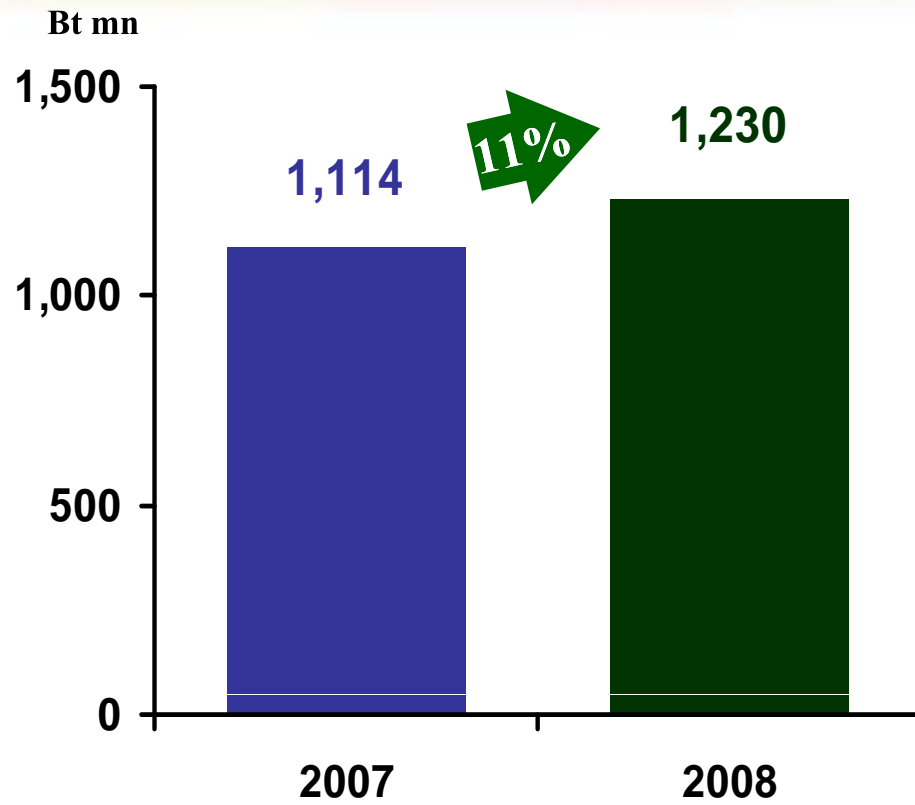


Cost Structure





Net Profit





Dividend 2008

Dividend 2008

1.60 Baht / Share

Interim Dividend 2008

(1 Jan – 30 June 08)

0.75 Baht / Share

Dividend

1 July – 31 Dec 08

0.85 Baht / Share

**(The Dividend payment
date 15 May 2009)**