

ANALYST BRIEFING

Presentation



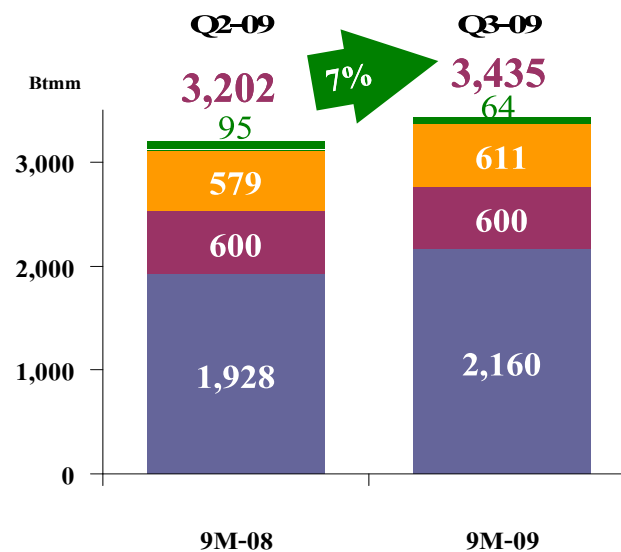
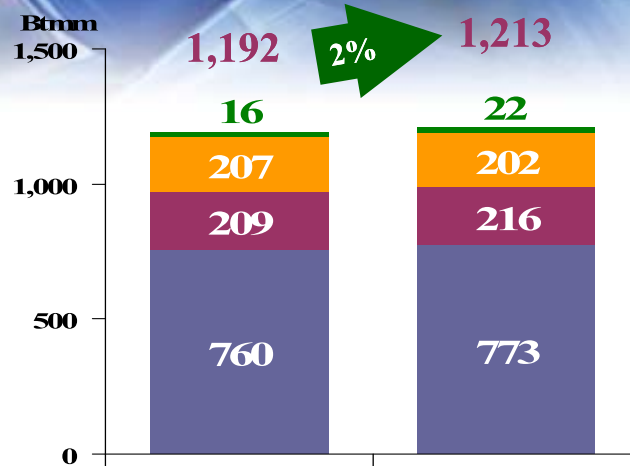
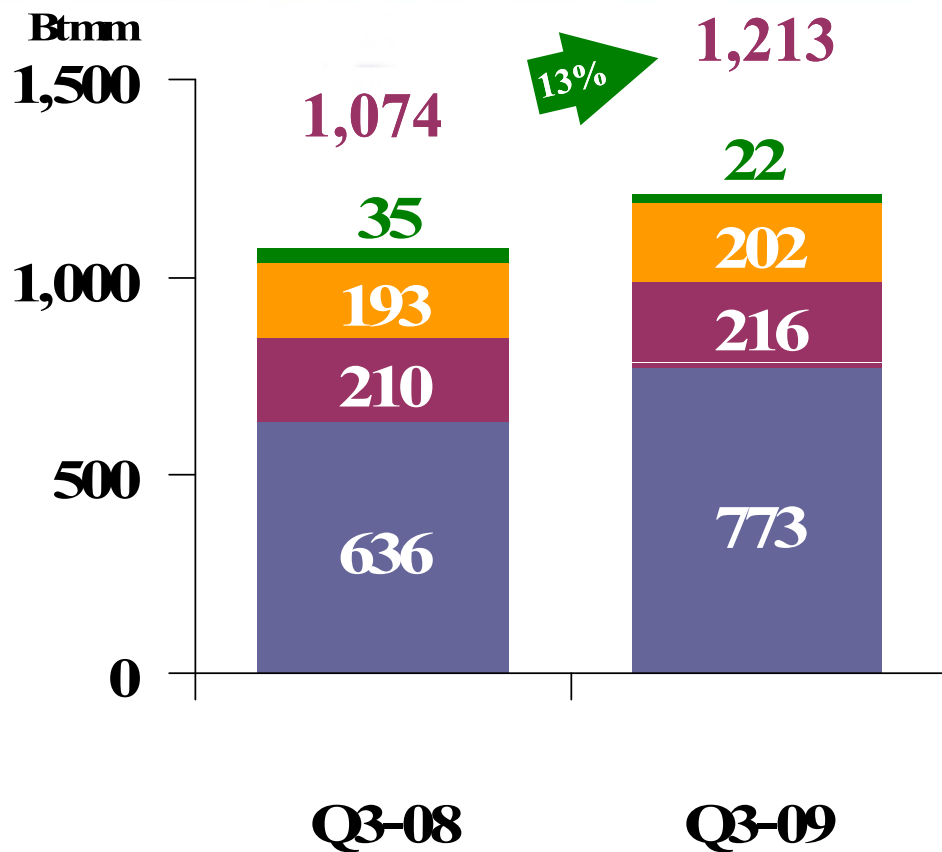
MCOT

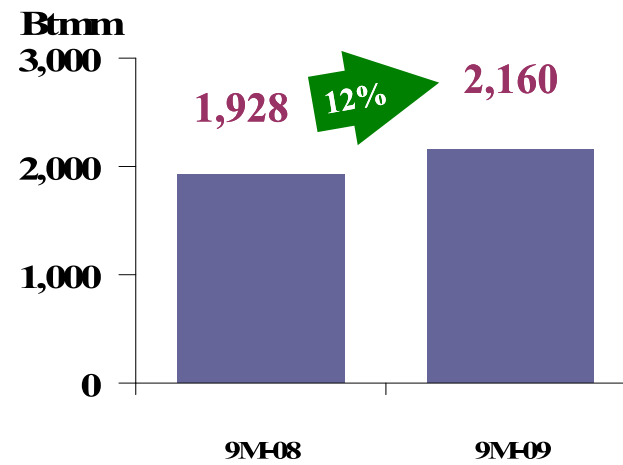
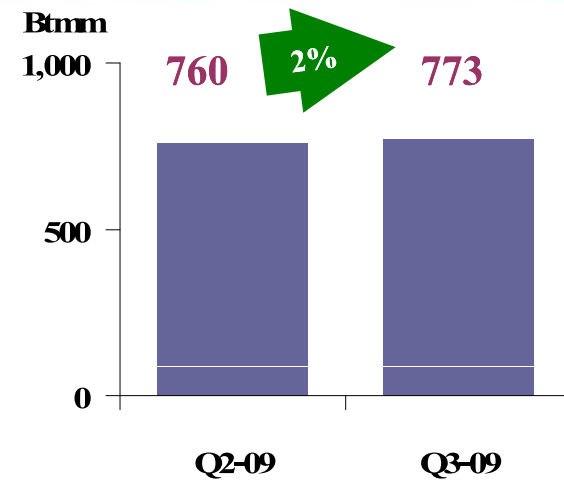
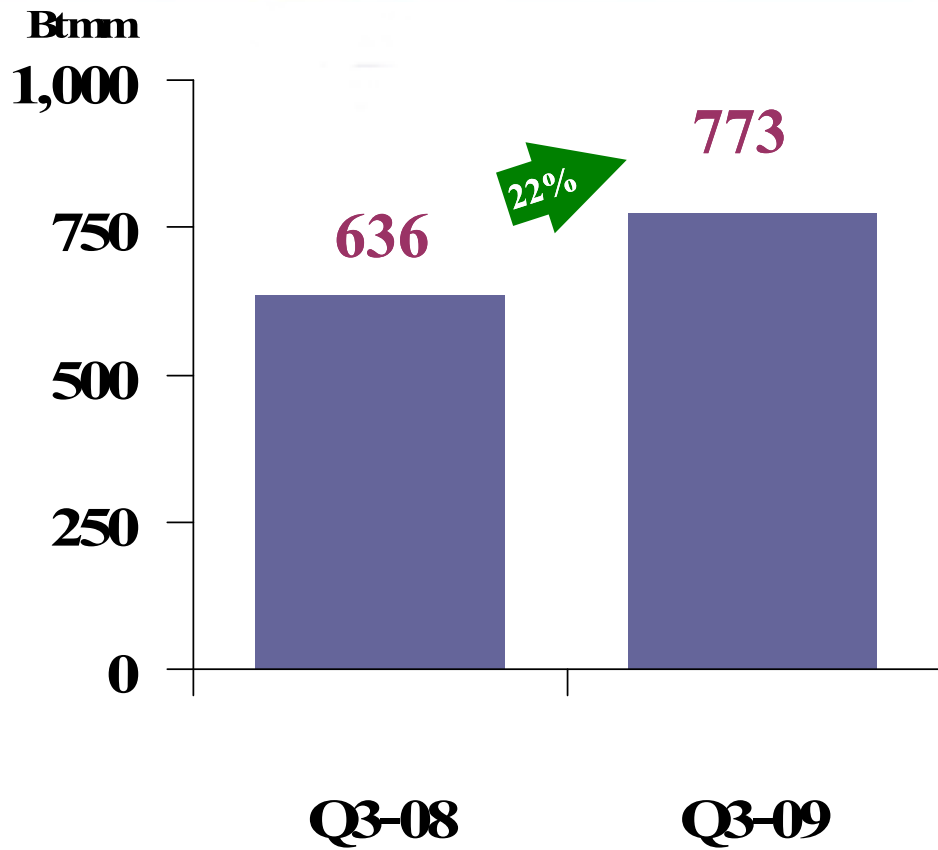
Q3 - 2009

17 NOVEMBER 2009



Growing Revenue in All Segments



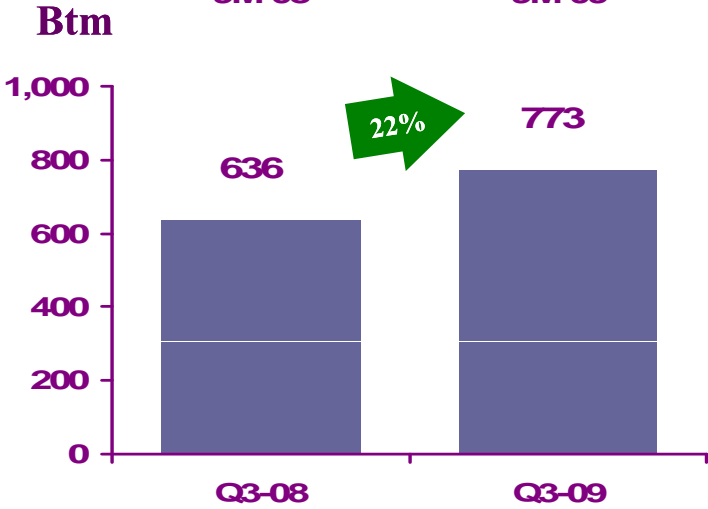
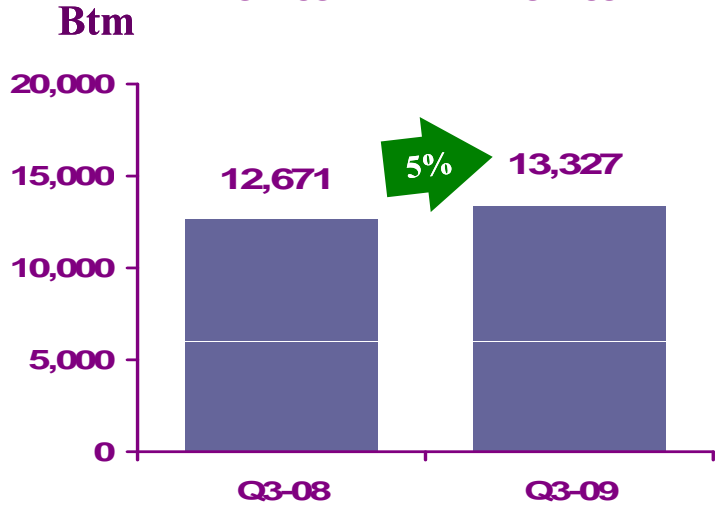
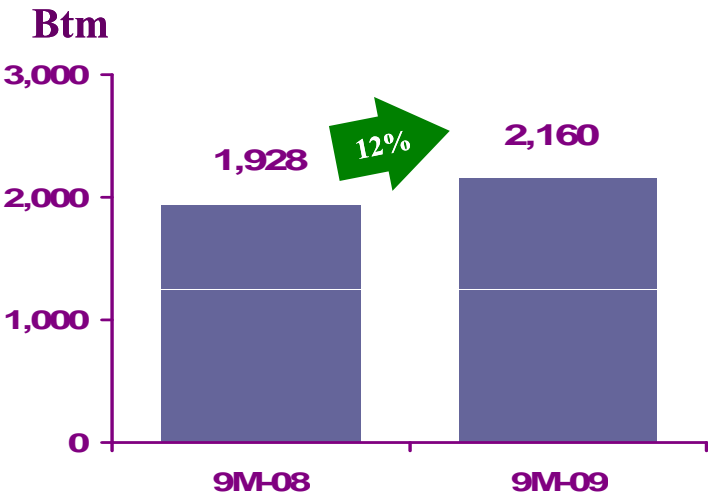
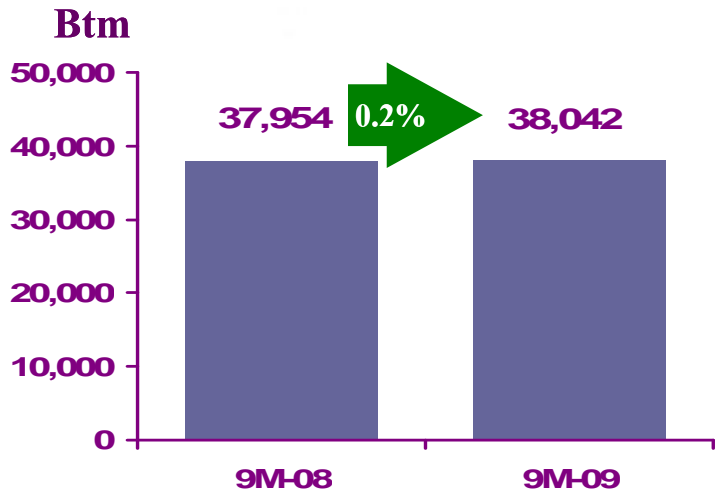




Television Revenue

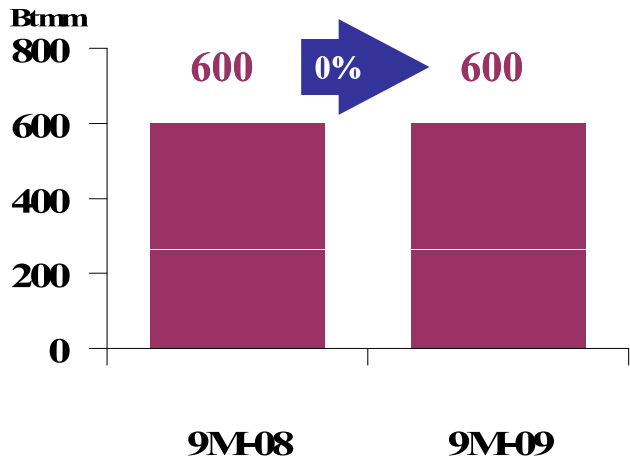
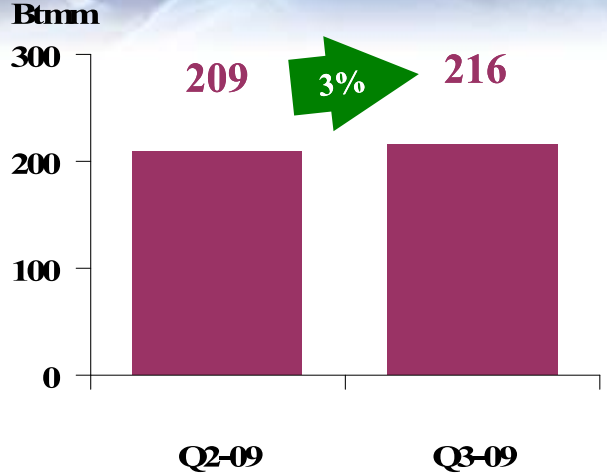
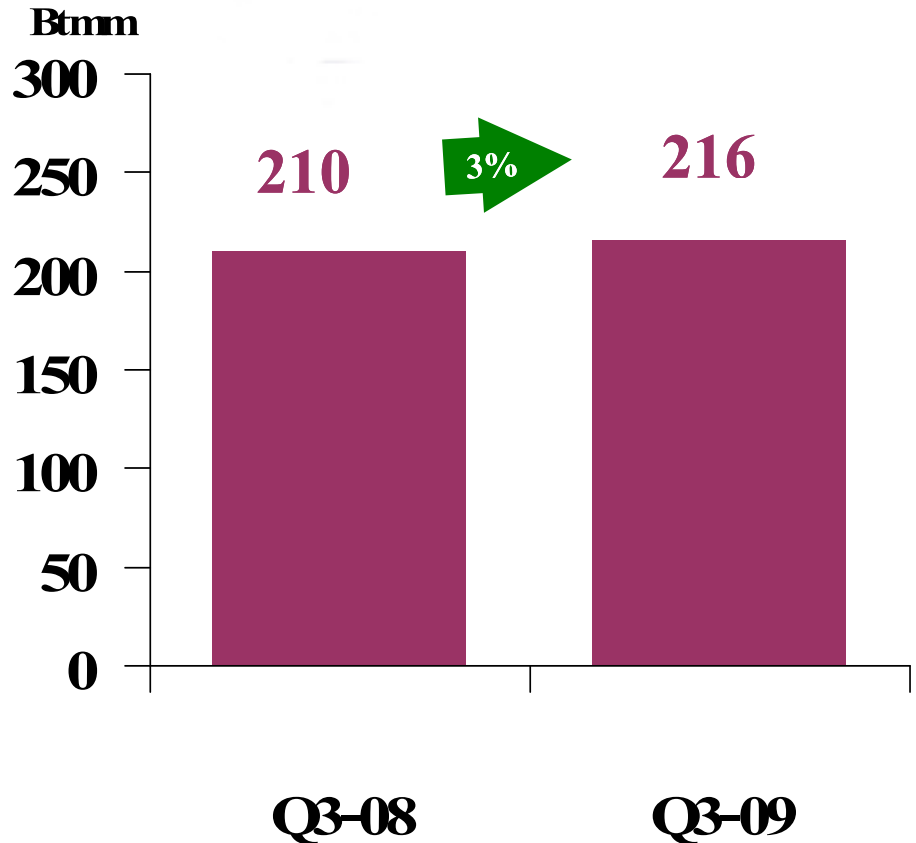
TV Ad. Spending

Modernine TV



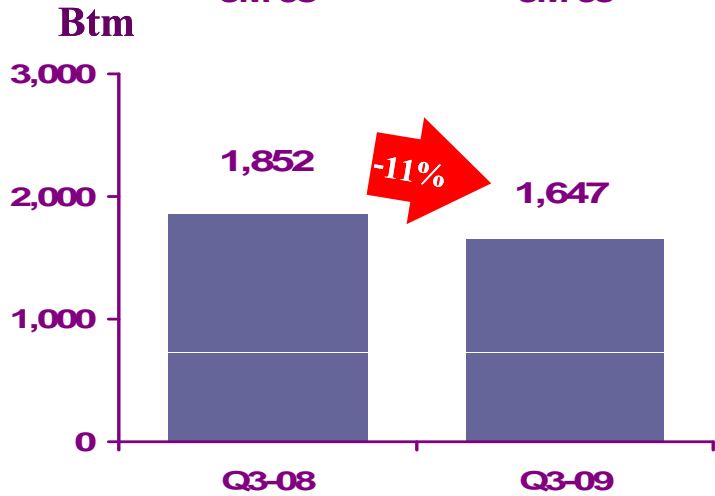
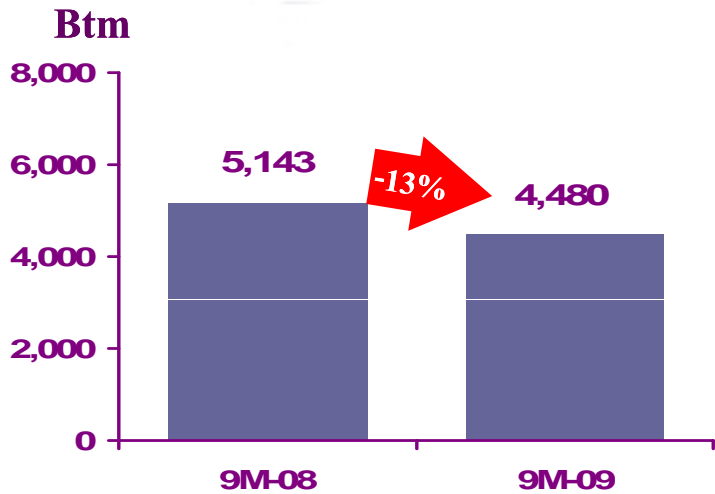


Radio Revenue

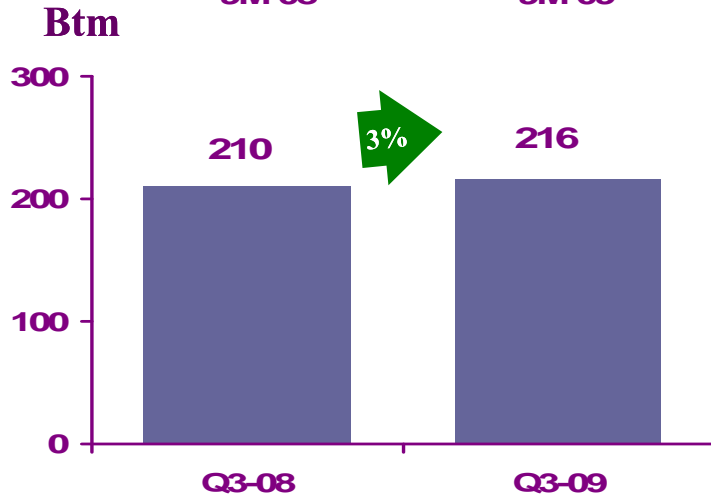


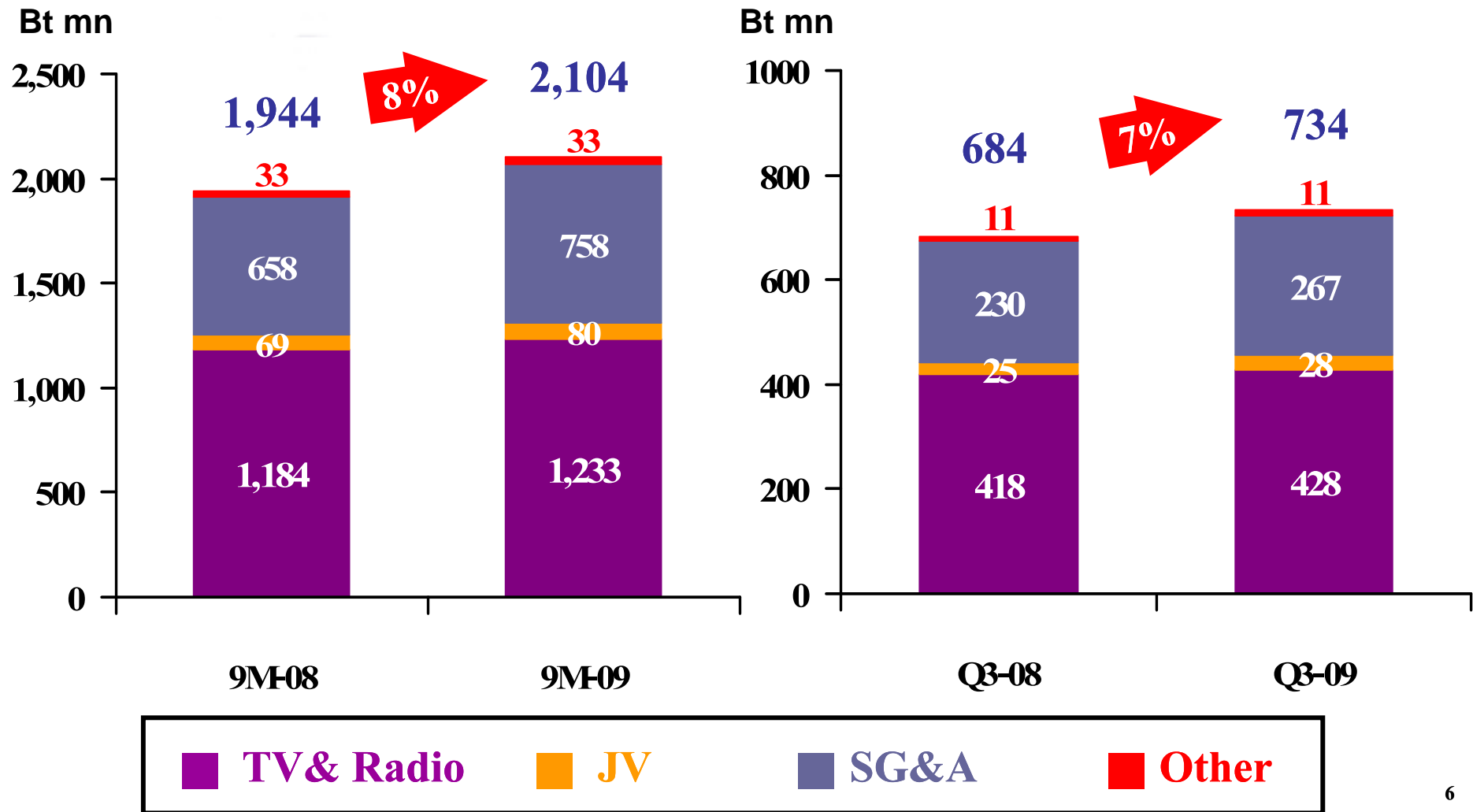
Radio Revenue

Radio Ad. Spending



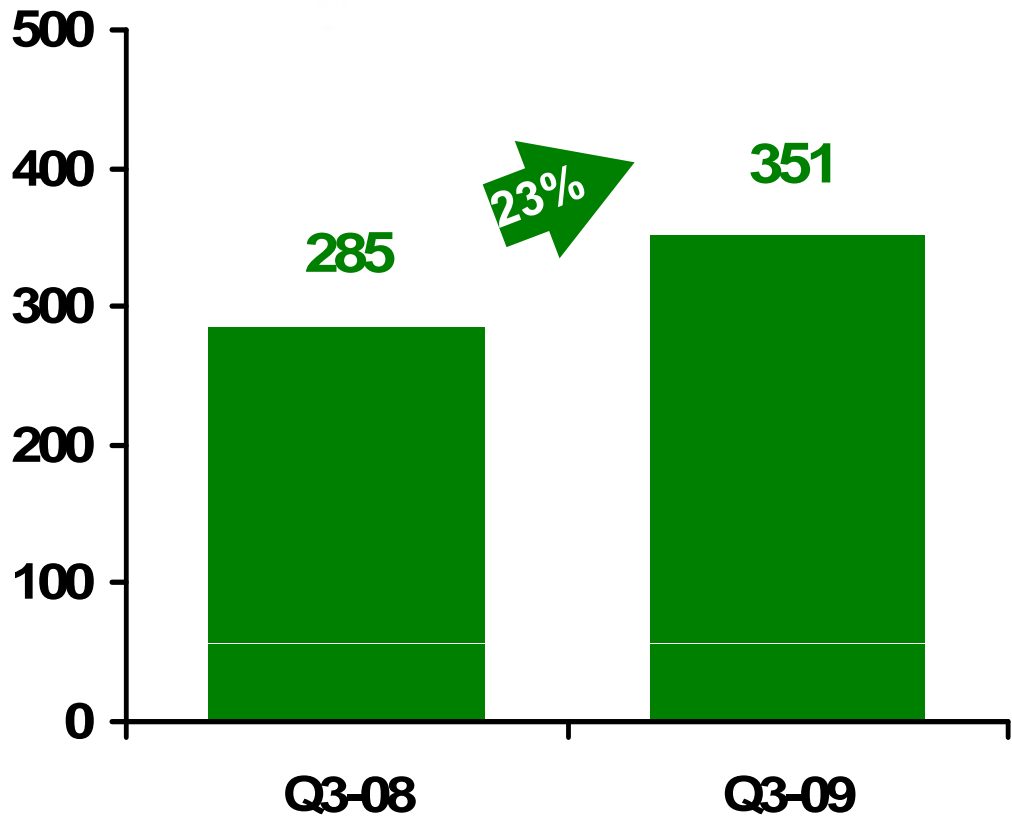
Modern Radio



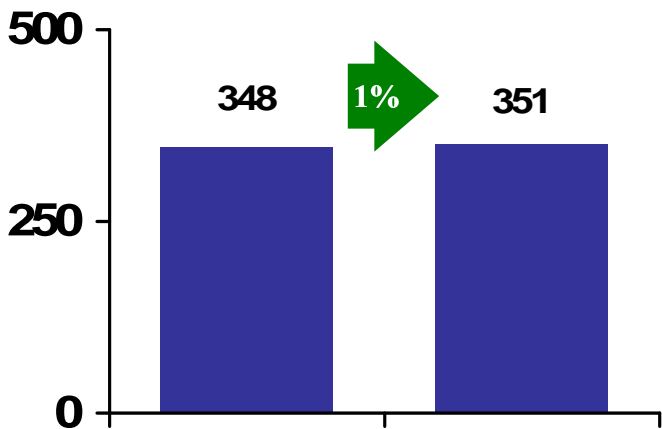




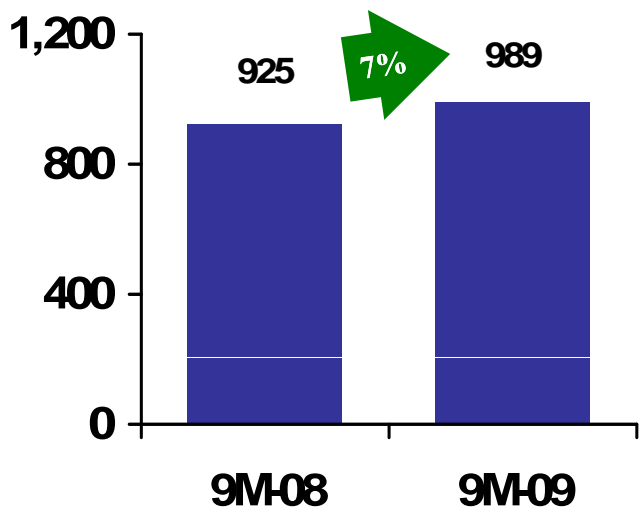
Bt mn



Bt mn



Bt mn



ANALYST BRIEFING

Presentation



MCOT

Q3 - 2009

17 NOVEMBER 2009