

Analyst Briefing 2007

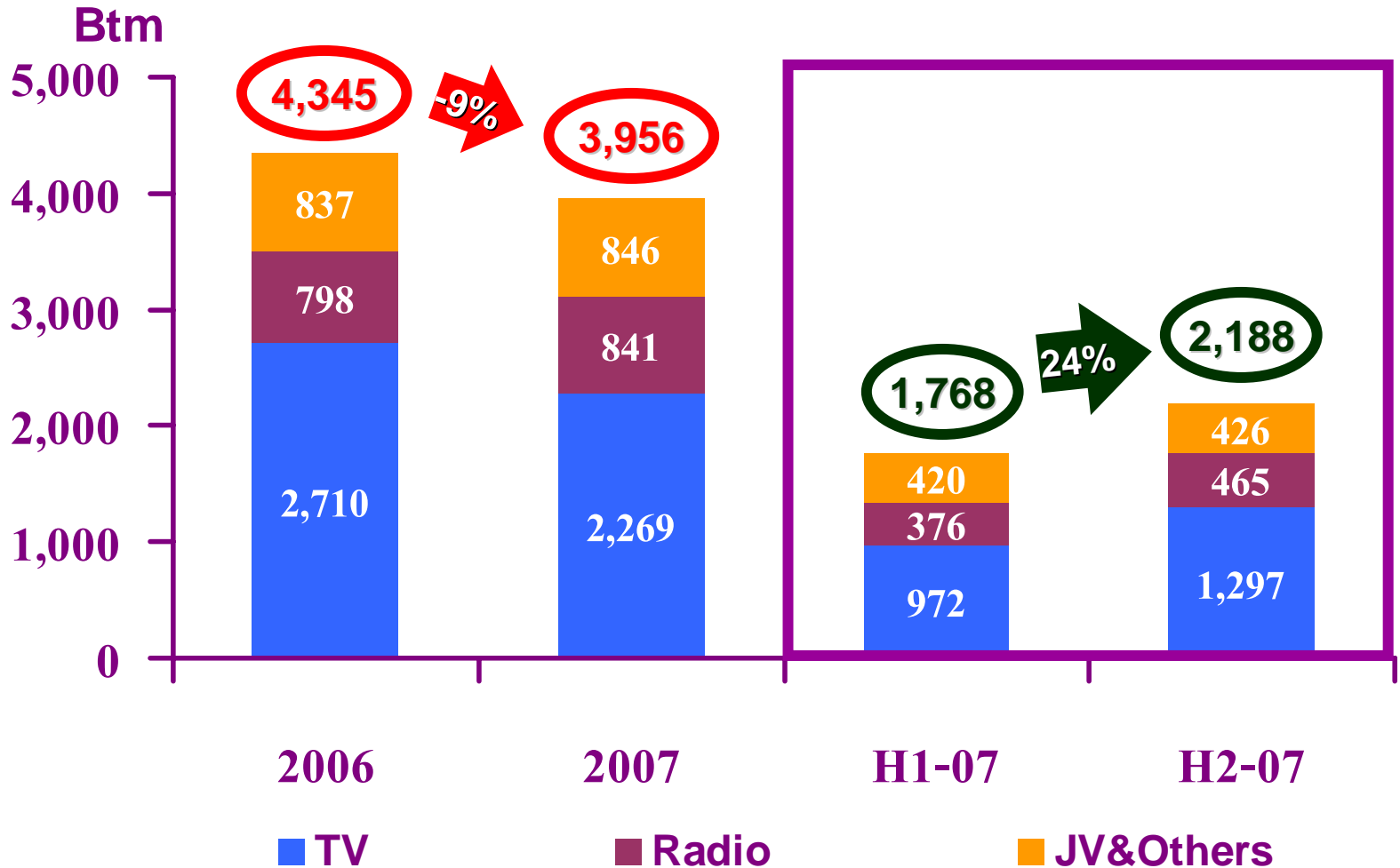


MCOT

29 February 2008

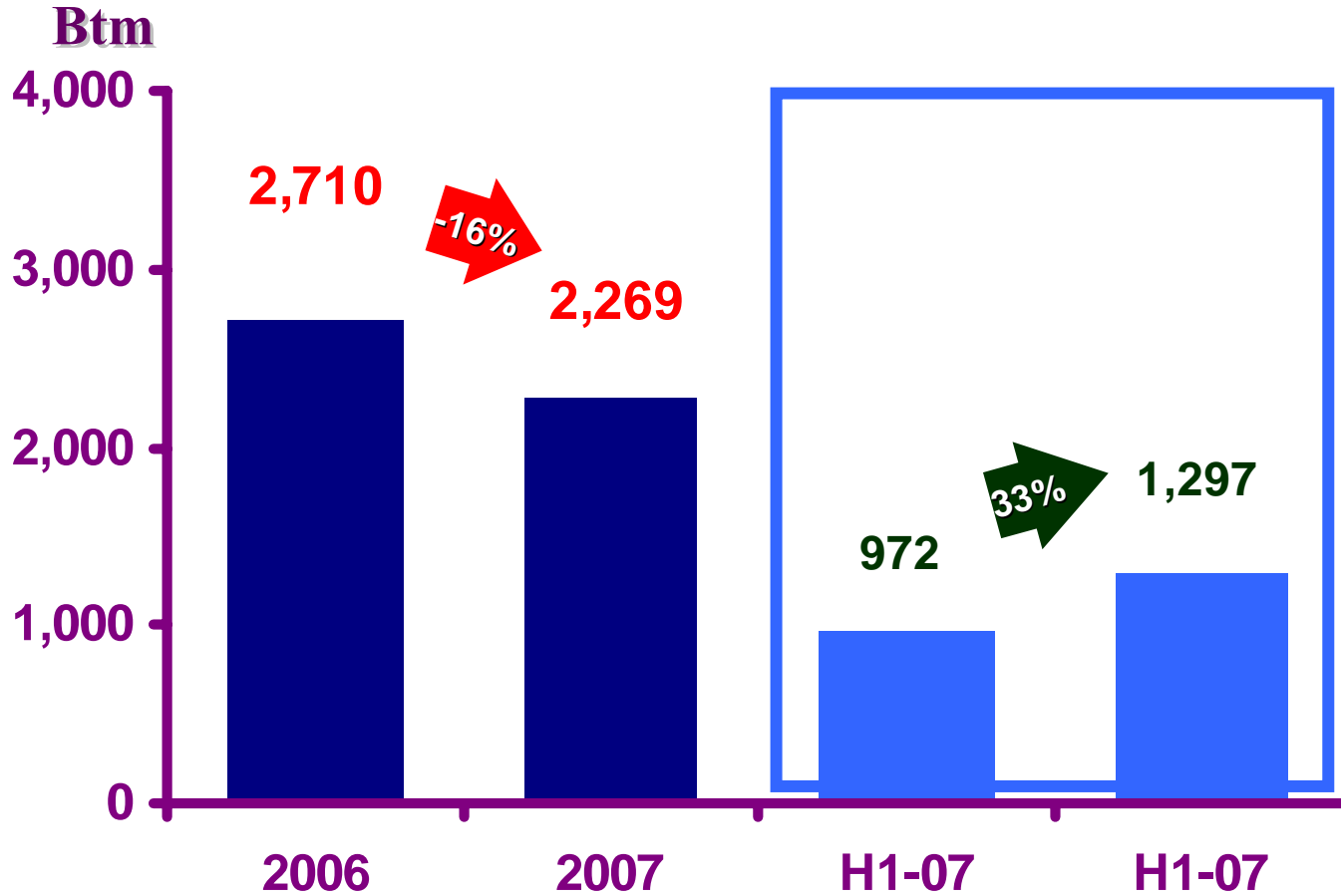


Total Revenue



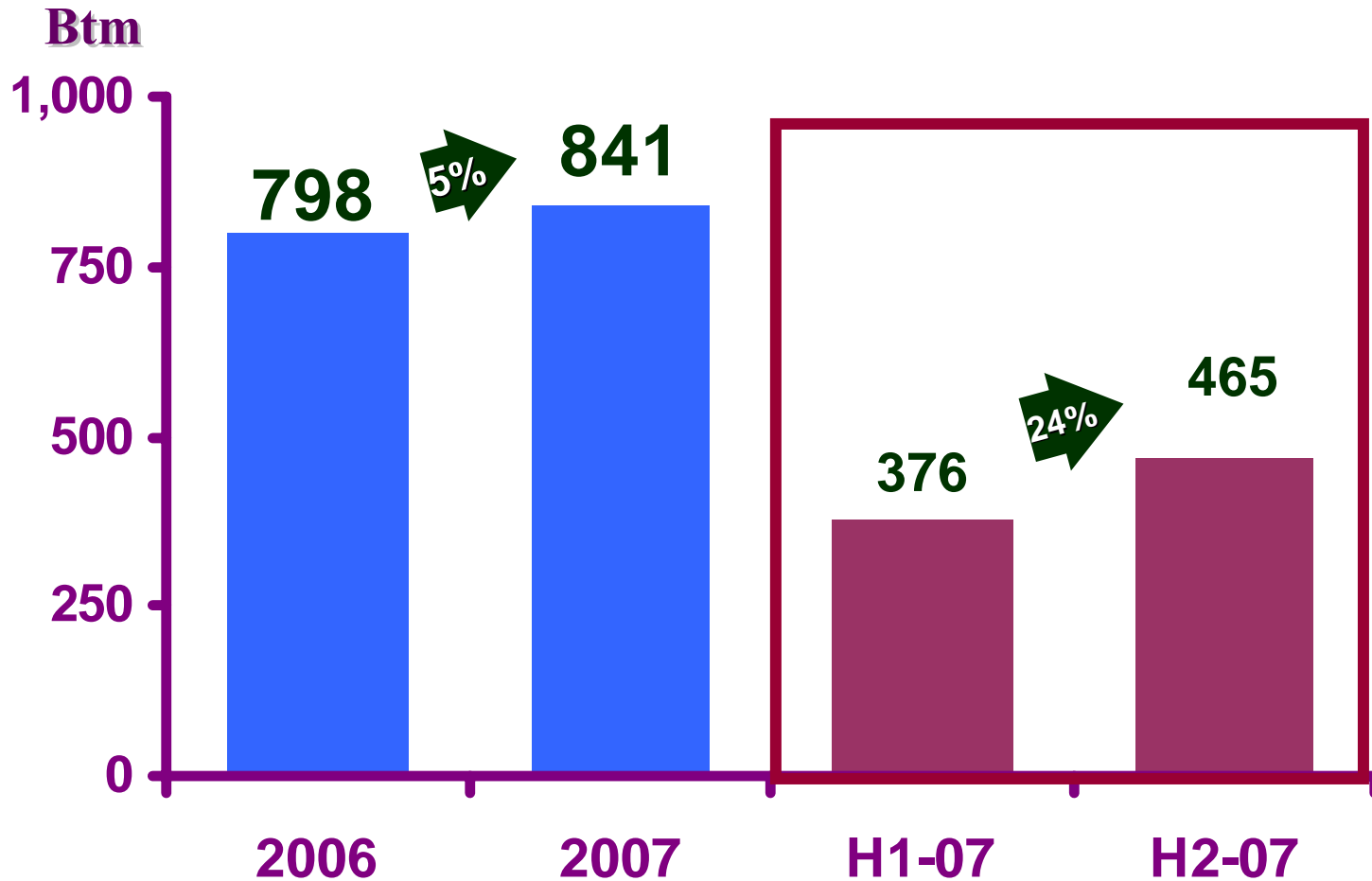


TV Revenue



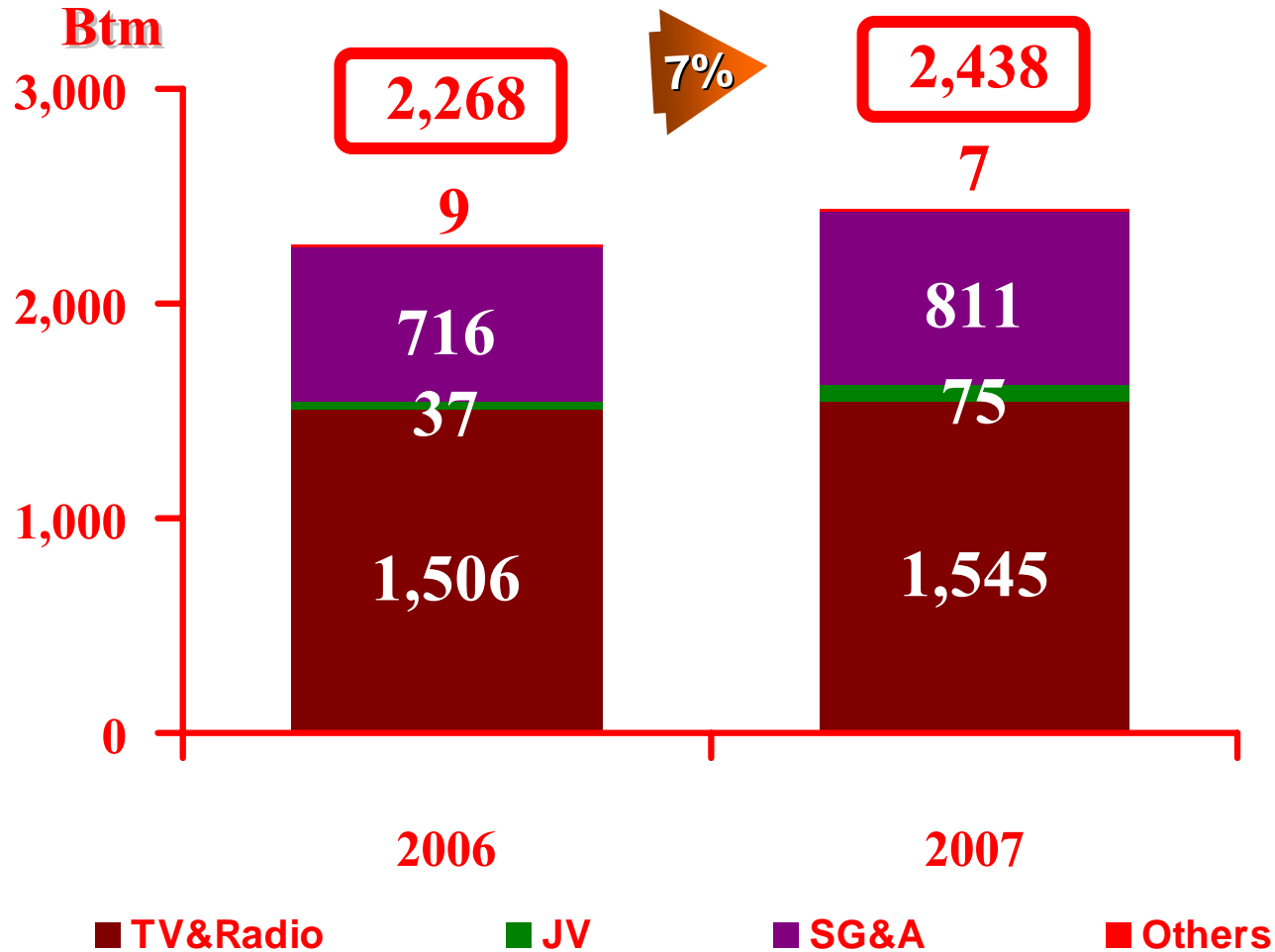


Radio Revenue



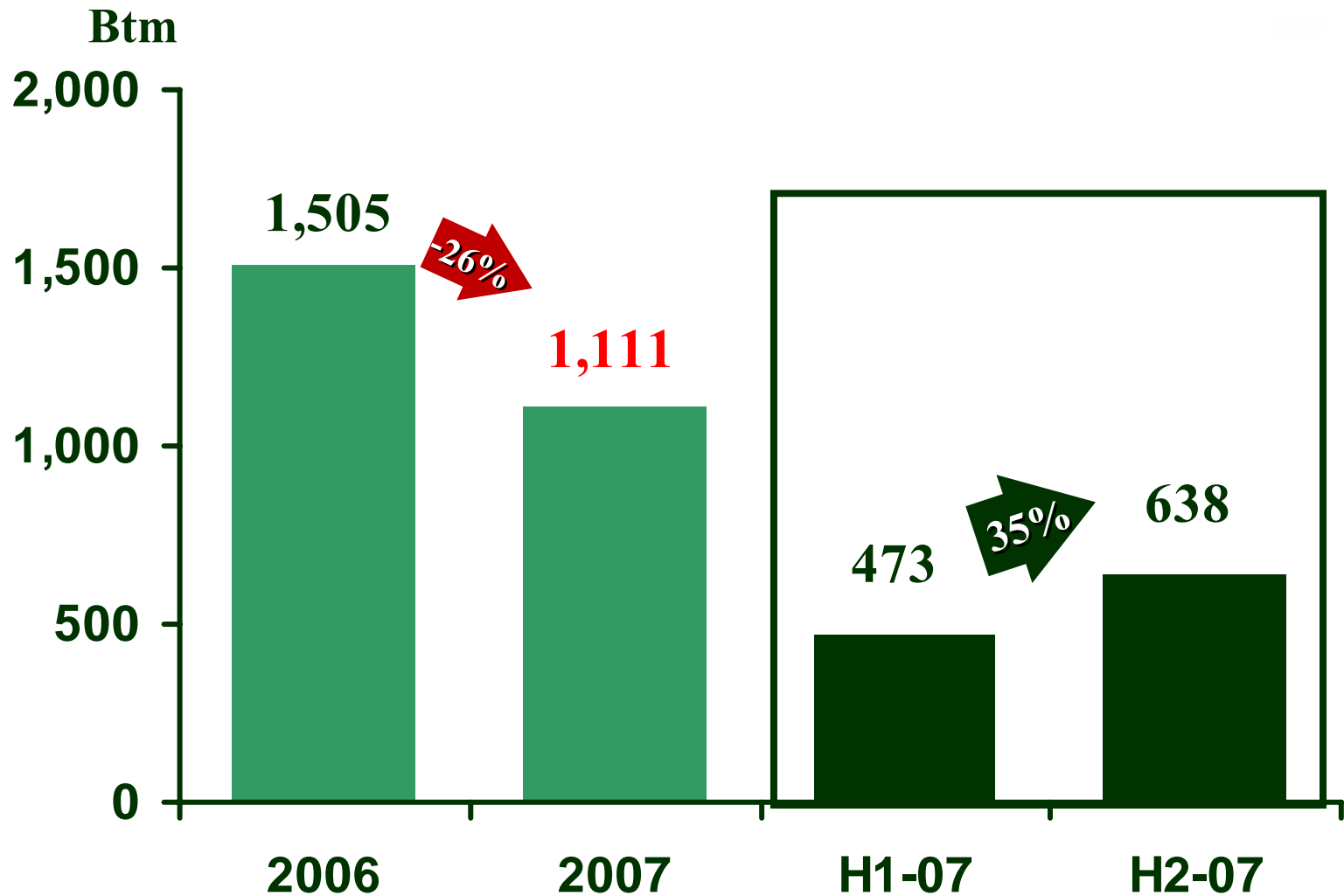


Cost Structure





Net Profit





Dividend 2007

Dividend 2007

1.29 Baht / Share

Interim Dividend 2007

(1 Jan – 30 June 07)

0.55 Baht / Share

Dividend

1 July – 31 Dec 07

0.74 Baht / Share

**(The Dividend payment
date 16 May 2008)**

Analyst Briefing 2007



MCOT

29 February 2008