

QUICK NEWS

MCOT calls meeting with Korea King over advertising

Kematat Paladech, president of MCOT Public Co Ltd, said the company has invited executives of Korea King to a meeting on Tuesday following controversy linked to Korea King on social media.

The company said the meeting will involve a discussion of the guidelines for the airing of Korea King advertising on 9 MCOT HD.

"This is part of our accountability to ensure the appropriateness and compliance of Korea King's ads. MCOT is ready to take any action to ensure the provision of quality content to our audience," Kematat said.